



2021 Spring Conference / March 25-26

ZOOM Webinar hosted by Blue Ridge Audio Visual and Lighting

Sponsorship Form

LGA is excited to share enhanced sponsorship opportunities for our virtual meetings. To engage attendees with sponsors, we have created an opportunity for registrants to view dedicated sponsor pages starting at the \$1,500 sponsorship level. With extended break times built into the schedule, registrants will have the opportunity to visit dedicated sponsor-designed web pages. Attendees will be given a scavenger hunt game card with a list of images that can be found on the sponsor pages. Attendees are tasked with matching the image to the sponsor name, then submitting the completed form to be entered into a drawing to win one of several prizes.

PRO TIP: Think of the dedicated sponsor page as an exhibit table and share information about your organization, including a firm description, relevant videos, key contacts, contact information, host a mini-virtual meeting, or offer incentives for visiting.

\$500 Sponsor

Logo on sponsor page. Recognition in general session.

\$1,000 Sponsor

Logo, organization description, and contact information on sponsor overview page. Recognition in general session.

\$1,500 Sponsor

Logo, organization description, and contact information on sponsor overview page. Recognition in general session.

Dedicated sponsor page and opportunity to participate in Scavenger Hunt game!

NEW NEW NEW! Provide registrants coffee for a day!

\$2,500 Sponsor

Logo, organization description, and contact information on sponsor overview page. Recognition in general session.

Dedicated sponsor page, opportunity to participate in Scavenger Hunt game, and display logo during program as session sponsor

NEW NEW NEW! Provide insert in LGA polo giveaway mailing!

\$5,000 Sponsor

Logo, organization description, and contact information on sponsor overview page. Recognition in general session.

Dedicated sponsor page, opportunity to participate in Scavenger Hunt game, and display logo during program as session sponsor.

NEW NEW NEW! Become the Engagement Sponsor and receive recognition for providing all interactive events during conference!

Support LGA!

For more information on sponsorship opportunities, to discuss details and ask questions, or to proceed with supporting LGA education, contact Amy Sales at amy.sales@easterassociates.com or 434-906-1778.

Program Description

The purpose of the 2021 LGA Spring Conference is to provide a multi-day educational program covering topics important to local government attorneys. Special virtual social events will provide an opportunity for attendees to gather and engage. Our spring conference provides 9 CLE credits.

Program Schedule (subject to change)

Thursday, March 25

8:30 a.m. - General Session #1 | 1.5 CLE

10 a.m. - Engagement Break

10:30 a.m. - Breakout Sessions A&B | 1.5 CLE

Noon - Lunch

1 p.m. - General Session #2 | 1.5 CLE

2:30 p.m. - Break

3 p.m. - Breakout Sessions C&D | 1.5 CLE

5 p.m. - Virtual Happy Hour

Friday, March 26

8:30 a.m. & 9:30 a.m. - Practice Group Meetings

10:30 a.m. - General Session #3 | 1.5 CLE

Noon - Lunch & Virtual Awards Banquet Program

1 p.m. - General Session #4 | 1.5 CLE

2:30 p.m. - Adjourn